



Immersion Ships New High-accuracy MicroScribe Systems; Easy, Portable, and Affordable Parts Inspection and Reverse Engineering

SAN JOSE, Calif., Jan 4, 2005 (BUSINESS WIRE) -- Immersion Corporation (Nasdaq:IMMR), a leading developer and licensor of touch feedback technology, today announced that it has shipped its first MicroScribe® MX [portable measurement systems](#) to customers and resellers. The new products, with accuracies of 0.004- and 0.005-inch, can be used for manufactured parts inspection and high-accuracy reverse engineering.

"The new MicroScribe MX system should do well," said Hugh Humphreys, president of Delcam plc, maker of PowerINSPECT software used for inspection. "There is definitely a need in the inspection and reverse engineering market for a well priced product that is easy to use."

The new systems can be used with many common CAD/CAM software applications including Delcam's PowerINSPECT and PowerSHAPE, Robert McNeel & Associates' Rhinoceros, Revware's RevWorks, Creative Design Concepts' DesignWorks, and multiple plug-ins from HighRES, Inc. These packages either natively support MicroScribe functionality or seamlessly integrate the tool via a plug-in product.

"The fact that the MicroScribe MX systems integrate with so many software packages is a key feature for inspection and reverse engineering applications. We are supplying a great deal of choice, far greater than our competitors, so that users can retain software that's right for their business. MicroScribe systems will likely work with what they already know and use," said Mike Zuckerman, senior vice president and general manager, Immersion's Industrial business group.

In support of its customers, Immersion has promoted Bill Hoverter to senior director, 3D Worldwide Sales and retained additional experienced personnel who will manage expanding worldwide sales channels. Steve Sattler, director of sales, Americas, will operate out of Immersion's headquarters in San Jose, California. Dag Iversen, director of sales, Europe, will be based in Frankfurt, Germany.

"Our focus will be on showing how the MicroScribe MX system provides a fast return on investment by streamlining difficult, time-consuming, and inefficient operations to verify design conformity. There are numerous chances for error and misinterpretation when inspections and measurements are notated by hand. The MicroScribe MX system provides an affordable and paperless solution, and one that's far easier to use than other larger articulated arm systems," concluded Zuckerman.

About Immersion (www.immersion.com)

Founded in 1993, Immersion Corporation is a recognized leader in developing, licensing, and marketing [digital touch technology](#) and products. Bringing value to markets where man-machine interaction needs to be made more compelling, safer, or productive, Immersion helps its partners broaden market reach by making the use of touch feedback as critical a user experience as sight and sound. Immersion's technology is deployed across personal computing, entertainment, medical training, mobility, automotive, and 3D simulation markets. Immersion and its wholly-owned subsidiaries hold more than 240 issued patents worldwide.

Forward Looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including any projections of earnings, revenues, or other financial matters; any statements of the plans, strategies, and objectives of management for future operations; any statements concerning market acceptance of and new markets for the MicroScribe MX system; proposed products or services; any statements regarding future economic conditions or performance; statements of belief; and any statement or assumptions underlying any of the foregoing. Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business which include, but are not limited to, delay in or failure to achieve commercial demand for Immersion's

products or a delay in or failure to achieve the acceptance of force feedback as a critical user experience.

For a more detailed discussion of these factors, and other factors that could cause the Company's actual results to vary materially, interested parties should review the risk factors listed in the Company's most current Form 10-K and Forms 10-Q, which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect the Company's beliefs and predictions as of the date of this release. The Company disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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