



Immersion Corporation Introduces New High-accuracy Portable CMM

Offers Low Total Cost of Ownership and Innovations for Enhanced Accuracy, Precision, and Usability

SAN JOSE, Calif., May 01, 2007 (BUSINESS WIRE) -- Immersion Corporation (NASDAQ:IMMR), a leading developer and licensor of touch feedback technology, today announced the introduction of its new MicroScribe(R) X high-accuracy portable coordinate measuring machine (CMM). Designed for the high-accuracy needs of automotive and other manufacturers of precision components, the new portable CMM (www.immersion.com/digitizer/products/microscribe_x.php) offers design advantages leading to enhanced accuracy, precision, and usability. The CMM arm is being introduced in the U.S. at Rapid 2007 in Detroit, May 1-3, and in Europe at Control 2007 in Sinsheim, Germany, May 8-11.

"The MicroScribe X system is a very competitive product that offers a fresh alternative to manufacturers concerned with exacting quality control and performance," says Michael Raphael, president and chief engineer of Direct Dimensions, a company specializing in measurement and inspection products, training, and services. "For example, the MicroScribe CMM arm's standard three-year warranty is unheard of in this industry, and that speaks to the machine's quality and Immersion's customer service focus. They have been in this business for many years and have a very extensive measuring product line. Now they have a high-accuracy CMM arm that competes at the upper end of the market."

Low Total Cost of Ownership

Besides a standard three year warranty, the new MicroScribe X CMM arm (www.immersion.com/digitizer/products/microscribe_x.php) is conveniently compatible with third-party measurement and inspection software, giving manufacturers the flexibility to continue using existing software or choose the package best suited to their application. In addition, the system supports a choice for certification procedures, including the possibility for certification at the customer's site. Though annual certification is normally an expensive and time-consuming procedure, flexible MicroScribe X certification can reduce down time and eliminate shipping risk and expense.

Key Operational Benefits

Several design features contribute to the new portable CMM's accuracy, precision, and ease of use:

- The system's SmartCapture(TM) coil trigger deflects in any direction to help eliminate inconsistent pressure that adversely affects accuracy. Consistent or inconsistent pressure is signaled to the user with a green or red LED, a feature that supports greater precision. The coil also isolates the probe from the user's hand to help maintain constant temperature, which can enhance accuracy.
- The MicroScribe CMM arm uses a dual-mode electromechanical safety brake that (1) takes weight off the upper arm to alleviate user strain, and (2) helps prevent damage by automatically engaging when high joint acceleration is detected or when the arm is in its home position for longer than 30 seconds. The brake helps eliminate the single most common type of damage to portable CMMs: dropping the articulated arm. The new MicroScribe system's brake can remain on, even without power, and won't break if its strength is exceeded.
- The MicroScribe X portable CMM embodies design principles that result in rigidity and stability for higher accuracy measurements. Specially designed alignment of carbon fibers has produced a high-strength housing with minimal temperature expansion. Widely spaced, billet-machined (not cast), symmetrical (not cantilevered) joints and large-diameter bearings help ensure a very stiff and durable CMM arm that can supply highly accurate and precise performance for years to come.
- Although accuracy can be the deciding factor for buyers, the lack of standardized accuracy specifications among vendors makes comparisons difficult. The best course is to match CMM arm accuracy with application requirements. The MicroScribe X portable CMM's volumetric length accuracy is 40 microns, sphere center repeatability is 15 microns, and effective diameter is 12 microns. In addition, the system can be tuned for an application-specific measurement range, which can increase accuracy further. The system includes a verification kit to enable accuracy self-checks at any time.

"We provide more choice with our complete line of MicroScribe systems," explains Bill Hoverter, director of 3D sales for Immersion. "A customer can come to a single source and choose a system that fits their needs without breaking the bank. But

we also bring clarity to the question of CMM arm accuracy. We can supply test methodology, procedures, calculations, and results, so our customers can compare and fully understand MicroScribe portable CMM performance and how it can fit their needs. We have sold over 8,000 MicroScribe arms and look forward to expanding our product offering to fulfill more of our customers' needs."

About Immersion (www.immersion.com)

Founded in 1993, Immersion Corporation is a recognized leader in developing, licensing, and marketing digital touch technology and products. Using Immersion's advanced touch feedback technology (www.immersion.com/corporate/products/), electronic user interfaces can be made more productive, compelling, entertaining, or safer. Immersion's technology is deployed across automotive, entertainment, industrial controls, medical training, mobility, and three-dimensional simulation markets. Immersion's patent portfolio includes over 600 issued or pending patents in the U.S. and other countries.

Forward Looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including any projections of earnings, revenues, or other financial matters; any statements of the plans, strategies, and objectives of management for future operations; any statements concerning market acceptance of and new markets for the MicroScribe family of portable CMMs and related products; any statements regarding future economic conditions or performance; statements of belief; and any statement or assumptions underlying any of the foregoing. Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with our business which include, but are not limited to, delay in or failure to achieve commercial demand for our products or a delay in or failure to achieve the acceptance of force feedback as a critical user experience.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in our most current Form 10-K, which is on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect our beliefs and predictions as of the date of this release. We disclaim any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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